

**SPONSORSHIP INFORMATION**

**CULTIVATING A COMMUNITY OF**

**HOPE**



**THE MOCKINGBIRD SOCIETY'S  
FALL FUNDRAISER & BLOCK PARTY**

**THURSDAY, OCTOBER 10, 2024  
NORTHWEST AFRICAN AMERICAN MUSEUM & JIMI HENDRIX PARK**

**M O C K I N G B I R D S O C I E T Y . O R G**

## OUR MISSION

Our mission is to transform the foster care system and end youth homelessness. Mockingbird creates, supports, and advocates for racially equitable, healthy environments that develop young people at risk of or experiencing foster care or homelessness.

## OUR VISION

Each and every young person, regardless of race and individual experience, reaches adulthood with an equitable opportunity to thrive.



## MOCKINGBIRD'S WORK

For more than two decades, The Mockingbird Society has advanced policy by engaging and empowering those most impacted by the child welfare and homeless youth systems. Our youth advocates have successfully won 70+ major policy reforms, including being the driving force behind creating the state's Office of Homeless Youth.

### YOUTH PROGRAMS

Provides opportunities for young people with lived experience in foster care or homelessness to design and advocate for policy change. Through the engagement of five statewide chapters, we elevate the voices of these lived experience experts so they can collaboratively create informed solutions to the issues that impact them most.

### PUBLIC POLICY & ADVOCACY

Works in partnership with our youth participants to activate the community, media, and policy makers and to include young people at decision-making tables. Our annual legislative agenda is shaped by youth-led policy proposals. Young people approve the agenda and participate in advocacy to create change during the legislative session.

### MOCKINGBIRD FAMILY™

Creates an alternative to the traditional foster care structure that leads to higher foster parent retention and provides culturally relevant care. In these micro-communities, experienced foster parents provide support and guidance to 6 to 10 foster families, which emulates the structure of an extended family. MOCKINGBIRD FAMILY™ is present through partner agencies in WA, CA, NY, Nova Scotia, the Netherlands, Australia, the UK, and Japan.




## 2024 FALL FUNDRAISER & BLOCK PARTY

**THURSDAY, OCTOBER 10, 2024**  
**NORTHWEST AFRICAN AMERICAN MUSEUM**

The Mockingbird Society is proud to announce its first annual **Fall Fundraiser: Block Party Edition**—shifting the model of our annual fundraising luncheon to a new community-centered celebration of Mockingbird’s mission to transform the foster care system and end youth homelessness.

Free and open to the public, this event will center our young advocates and shared belief in Mockingbird’s work, while raising critical funds to support our cause. Young people, families with children of all ages, community partners, and invested supporters are invited to enjoy live music, entertainment, games, and delicious refreshments from local food trucks— while browsing the museum’s special exhibitions or connecting to supports via a mini resource fair.

Emceed by our young advocate, this event will gather 400+ of Mockingbird’s stakeholders to celebrate and build community around our work to create, support, and advocate for racially equitable, healthy environments for all children, youth, and young adults who have experienced foster care or homelessness.



# OPPORTUNITIES TO SUPPORT

Please consider sponsoring Mockingbird's first annual Fall Fundraiser & Block Party and supporting the participating youth advocates, who represent the 20,000+ youth experiencing foster care or homelessness in Washington state. Their collective efforts strive to improve the short and long-term outcomes and experiences for all those touched by these systems.



## SPONSORSHIP OF MOCKINGBIRD'S COMMUNITY CELEBRATION DEMONSTRATES:

- YOUR COMMITMENT TO OUR SHARED COMMUNITY;
- YOUR INVESTMENT IN THE WELFARE OF YOUTH AND FAMILIES IN WASHINGTON STATE;
- YOUR BELIEF THAT COMMUNITIES WITH LIVED EXPERIENCE SHOULD BE AT THE CENTER OF SOLUTIONS LEADING TO EQUITY AND JUSTICE; AND
- YOUR DESIRE TO HONOR AND UPLIFT THE WISDOM, COURAGE, INNOVATION, AND HOPE OF YOUTH AND YOUNG ADULTS COMMITTED TO SERVING AS POSITIVE CHANGE-MAKERS IN OUR COMMUNITY AND STATE.



All sponsors and partners affiliated with the 2024 Fall Fundraiser: Block Party Edition will be highlighted in the following ways:

- With a logo/name and link on the event webpage;
- Via inclusion in day-of event signage and materials;
- In event promotions via email and other communications;
- In the Annual Advocacy Report distributed to an audience of 3,500+ invested stakeholders; and
- On Mockingbird's social media channels, reaching audiences on LinkedIn, Facebook, Instagram, and YouTube.

*To be recognized in all relevant communications, please send logos and preferred listing by:*  
**August 19** for print invitation and fliers | **September 23** for event day assets  
*Sponsor names & logos will be added to outgoing digital communications as received until*  
**October 4**



Partners can expect to be recognized in the ways outlined below:

## **CHAMPION \$25,000+**

Logo recognition as a sponsor on the website, in all external printed and virtual event communications, and in event slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

## **LEADER \$15,000-24,999**

Logo recognition as a sponsor on the website, in all external printed and virtual event communications, and in event slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

## **ADVOCATE \$10,000-14,999**

Logo recognition as a sponsor on the website, in all external printed and virtual event communications, and in event slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

## **ALLY \$5,000-9,999**

Logo recognition as a sponsor on the website, in all external virtual event communications, and in event slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

## **COLLABORATOR \$2,500-4,999**

Name recognition as a sponsor on the website; Logo recognition in event slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

## **SUPPORTER \$500-2,499**

Logo recognition as a sponsor in event slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

**PLEASE DIRECT ANY SPONSORSHIP INQUIRIES OR QUESTIONS TO:**

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**THANK YOU FOR YOUR CONSIDERATION. WE LOOK FORWARD TO PARTNERING WITH YOU.**