



2024 YOUTH LEADERSHIP



Tuesday, July 30th, 2024 | 1:00pm-4:00pm
Seattle Airport Marriott

SPONSORSHIP INFORMATION

[MOCKINGBIRDSOCIETY.ORG](https://mockingbirdsociety.org)

OUR MISSION

Our mission is to transform the foster care system and end youth homelessness. Mockingbird creates, supports, and advocates for racially equitable, healthy environments that develop young people at risk of or experiencing foster care or homelessness.

OUR VISION

Each and every young person, regardless of race and individual experience, reaches adulthood with an equitable opportunity to thrive.



MOCKINGBIRD'S WORK

For more than two decades, The Mockingbird Society has advanced policy by engaging and empowering those most impacted by the child welfare and homeless youth systems. Our youth advocates have successfully won 70+ major policy reforms, including being the driving force behind creating the state's Office of Homeless Youth.

YOUTH PROGRAMS

Provides opportunities for young people with lived experience in foster care or homelessness to design and advocate for policy change. Through the engagement of five statewide chapters, we elevate the voices of these lived experience experts so they can collaboratively create informed solutions to the issues that impact them most.

PUBLIC POLICY & ADVOCACY

Works in partnership with our youth participants to activate the community, media, and policy makers and to include young people at decision-making tables. Our annual legislative agenda is shaped by youth-led policy proposals. Young people approve the agenda and participate in advocacy to create change during the legislative session.

MOCKINGBIRD FAMILY™

Creates an alternative to the traditional foster care structure that leads to higher foster parent retention and provides culturally relevant care. In these micro-communities, experienced foster parents provide support and guidance to 6 to 10 foster families, which emulates the structure of an extended family. MOCKINGBIRD FAMILY™ is present through partner agencies in WA, CA, NY, Nova Scotia, the Netherlands, Australia, the UK, and Japan.

OUR WORK WITH YOUNG ADVOCATES

Throughout the year, young advocates with lived experience in foster care and/or homelessness join monthly chapter meetings (at one of 6 regional chapters across Washington) to develop their leadership and advocacy skills, help them heal from the trauma of these systems, and feel empowered to fight for change.

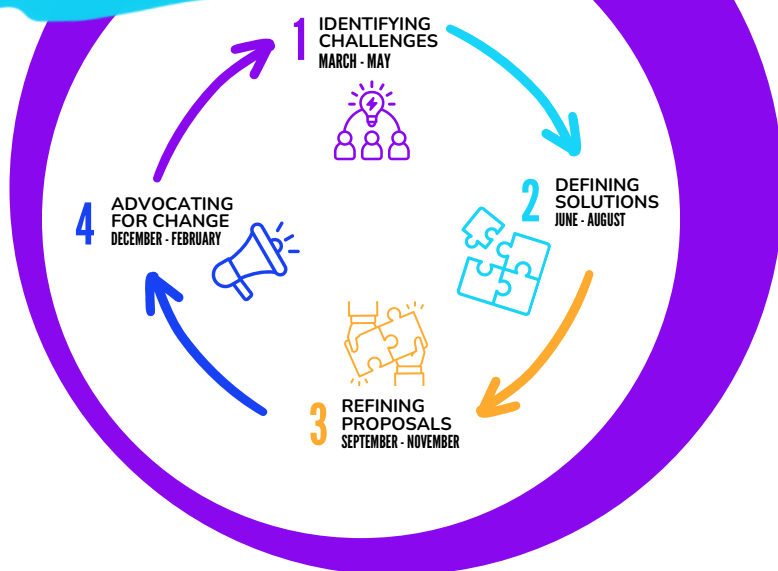
Mockingbird focuses on positive youth development in support of advocacy—being visible and vocal—which has been identified as a “protective factor” for at-risk youth and young adults. Our advocacy and community-building activities support these at-risk youth and young adults by bolstering their confidence in their abilities, values, and voice. The skill of self-advocacy is powerful in building youth's leadership and awareness that they can have a role in not only improving their individual circumstances, but also enacting societal change.



OUR GOALS

- To connect and empower young people to authentically share their story in advocating for the change they want to see;
- To inspire and engage youth to bring voice to the systemic failures they've experienced and to educate others on the need for change;
- To facilitate youth becoming effective advocates for themselves, their peers, and their community; and
- To prepare youth to thrive in their personal lives and launch their careers through increased leadership and professional skills, self-awareness, social intelligence, and confidence.

PHASES OF MOCKINGBIRD'S ADVOCACY CYCLE



Activities in monthly regional chapter meetings follow the annual advocacy cycle and are planned and co-facilitated by two stipended young people with lived experience. Staff guide participants through a curriculum of leadership development, government systems and legislative process, grassroots organizing, and professional development—building their skills in public speaking, civic awareness, and community engagement while identifying issues, co-creating problem statements, and crafting policy proposals to facilitate positive change.

YOUTH LEADERSHIP SUMMIT

JULY 29 - JULY 30, 2024
SEATTLE AIRPORT MARRIOTT

The Youth Leadership Summit is a critical milestone in our annual advocacy cycle, intended to elevate and advance the concerns and ideas raised by Mockingbird's Youth Network. It represents a unique opportunity to hear directly from Mockingbird's fierce young advocates with lived experience in the foster system and/or homelessness as they share the issues they've personally faced, as well as their exceptional insights around potential solutions.

Over several months of regional chapter meetings, Mockingbird's young advocates identify and prioritize key opportunities for systems change and collaboratively develop related problem and solution statements with the support of Mockingbird staff.

At the Summit, Mockingbird's brave young advocates present these proposals and recommendations to relevant policymakers and state agency partners at the **Office of Homeless Youth** and **Supreme Court Commission on Children in Foster Care** for their feedback, guidance, and suggestions around next steps. This event is intended to be a productive tool for empowerment, community-building, and collective action— as well as the identification of allies, collaborators, and legislative champions to advance finalized proposals via legislative or administrative action.

OPPORTUNITIES TO SUPPORT

Please consider sponsoring Mockingbird's annual Youth Leadership Summit and supporting the participating youth advocates, who represent the 20,000+ youth experiencing foster care or homelessness in Washington state. Their collective efforts at the Youth Leadership Summit strive to improve the short and long-term outcomes and experiences for all those touched by these systems.



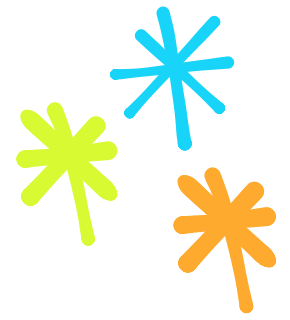
SPONSORSHIP OF MOCKINGBIRD'S YOUTH LEADERSHIP SUMMIT DEMONSTRATES:

- YOUR COMMITMENT TO OUR SHARED COMMUNITY;
- YOUR INVESTMENT IN THE WELFARE OF YOUTH AND FAMILIES IN WASHINGTON STATE;
- YOUR BELIEF THAT COMMUNITIES WITH LIVED EXPERIENCE SHOULD BE AT THE CENTER OF SOLUTIONS LEADING TO EQUITY AND JUSTICE; AND
- YOUR DESIRE TO HONOR AND UPLIFT THE WISDOM, COURAGE, INNOVATION, AND HOPE OF YOUTH AND YOUNG ADULTS COMMITTED TO SERVING AS POSITIVE CHANGE-MAKERS IN OUR COMMUNITY AND STATE.



All sponsors and partners affiliated with the Youth Leadership Summit will be highlighted in the following ways:

- With a logo/name and link on the Youth Leadership Summit webpage;
- Via inclusion in day-of event signage and materials;
- In event promotions via email and other communications;
- In the Annual Advocacy Report distributed to an audience of 3,500+ invested stakeholders; and
- On Mockingbird's social media channels, reaching audiences on LinkedIn, Facebook, Instagram, and YouTube.



Partners can expect to be recognized in the ways outlined below:

CHAMPION \$25,000+

Logo recognition as a sponsor on the website, in all external printed and virtual Summit communications, and in pre-Summit slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

LEADER \$15,000-24,999

Logo recognition as a sponsor on the website, in all external printed and virtual Summit communications, and in pre-Summit slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

ADVOCATE \$10,000-14,999

Logo recognition as a sponsor on the website, in all external printed and virtual Summit communications, and in pre-Summit slide presentation, as well as verbal recognition at the event; Inclusion in Mockingbird's Annual Advocacy Report.

ALLY \$5,000-9,999

Logo recognition as a sponsor on the website, in all external virtual Summit communications, and in pre-Summit slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

COLLABORATOR \$2,500-4,999

Name recognition as a sponsor on the website; Logo recognition in pre-Summit slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

SUPPORTER \$500-2,499

Logo recognition as a sponsor in pre-Summit slide presentation; Inclusion in Mockingbird's Annual Advocacy Report.

To be recognized in all relevant communications, please send logos and preferred listing by:

- June 10 for print invitation and fliers;
- July 12 for event day assets; and
- Sponsor names & logos will be added to outgoing digital communications as received until July 19.



**READ THE 2023 ANNUAL
ADVOCACY REPORT**



Please direct any sponsorship inquiries or questions to:

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